



**Providing period supplies and menstrual education
to asylum seekers, refugees and those less likely to access them.**

Public Fundraising Manager

(with scope for swift progression)

0.7 FTE, remote and flexible working, £37K pro rata

Who We Are

We fight for menstrual equity and the rights of women and all people who bleed.

Menstrual supplies are not cheap, but for anyone with a period, they are, of course, an absolute necessity. Bloody Good Period provides period products to those who can't afford them, and menstrual education to those less likely to access it.

We also help everybody talk about periods, because we believe that everybody should be able to talk about bleeding without shame, and nobody should be at a disadvantage because they menstruate.

About This Role

Bloody Good Period's fundraising has grown hugely and swiftly in the last few years. Our mission of menstrual equity resonates strongly with both individual and corporate supporters, and we have developed a strong brand which is frequently sought after for high-profile partnerships. Like all charities, we are now facing an extraordinary challenge, as demand rises for our core work - getting period products to those who need them - alongside increased pressure on fundraising. However, we are confident in the strong foundations we've built over the last five years, and due to internal staff changes, are now looking forward to welcoming a passionate and talented fundraiser to our team to build on those foundations.

We are an inclusive, feminist organisation, which champions remote and flexible working, and puts self-care at the heart of what we do. We offer a specific leadership and

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Bloody Good Period, 167-169 Great Portland St, 5th Floor, London, W1W 5PF

hello@bloodygoodperiod.com

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development programme for BPOC members of the team to develop their careers within the social justice space. We work hard and deliver, but we do not overwork. We enjoy our work and take pride in it.

We strongly encourage applications from those with lived experience of the issues on which we work, namely period poverty, and/or experience of refugee or asylum-seeker status.

While the successful candidate will be selected purely on merit, in the event of a tie between two candidates with equal suitability, we may select a candidate with lived experience of the issues we are seeking to address through our work.

We recognise that many potential candidates who bring the voice and lived experience that we need, may have had less opportunity to develop a track record in these roles. Bloody Good Period prioritises the development needs of everyone who works with us, including in this role.

Experts by Experience Employment Network

We are proud to be a member of the [Experts by Experience Employment Network \(EBE-employment network\)](#) to create a charitable sector that is led by people with lived experience of the asylum and immigration system. As part of this network, we challenge a one-size-fits-all approach in our employment practices, and respect personal circumstances and needs of people with lived experience. We believe that every individual should have the right support when applying for our roles.

Through this network, we may be able to provide independent and confidential support for applicants with lived experience of the UK asylum and immigration system. Please get in touch via info.pathways2leadership@gmail.com or find out more [here](#). You will be notified if there is capacity to support your application.

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To Find Out More

To find out more about the role, and BGP as an organisation, you're invited to an online drop-in session. The first of these will be held on **Wednesday 27th July**, with another held later in August. You are welcome to attend anonymously if you prefer (with your camera off). You can submit questions on the day, or in advance via hello@bloodygoodperiod.com (please use the subject line: Recruitment Q&A). The July session will also be recorded and made available on the BGP website afterwards, with subtitles. Please register your interest in this session [here](#).

Job Specification

- Part Time, 3 days (21 hours) per week - 0.7 FTE
- Permanent Contract
- Start Date: ASAP
- Location: BGP works remotely and flexibly. Ideally the postholder will be able to work in person, in a London location, at least once per month at a team meeting. Routinely the role will be home-based, with the option for co-working at frequent intervals.
- Salary: £37,000 pro rata, with the possibility of swift progression
- Reports to: CEO
- Manages: Occasional fundraising support freelancer around key dates

Roles & Responsibilities

Fundraising Strategy

- Develop BGP's fundraising strategy to deliver our targets and help us achieve our mission
- Work with other team members to integrate fundraising alongside other parts of the organisation's work, and deliver on the charity's objectives
- Protect and develop the BGP brand through effective and efficient fundraising

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Corporate Fundraising

- Develop corporate partnerships both reactively and proactively, in line with BGP's ethical fundraising policy
- Maximise fundraising and communications opportunities for BGP, including managing risks
- Maximise the value of BGP's brand in all corporate relationships
- Ensure robust processes are in place for corporate relationships of all sizes.

Individual and Community Fundraising Campaigns

- Develop and deliver our major fundraising initiatives, which are currently: International Women's Day, Menstrual Health Day, Bloody Funny and Festive Period
- Create and manage a stewardship programme for our donors, ensuring we deliver a bloody excellent supporter experience and great retention rates
- Create and manage a prospecting scheme to increase our number of regular donors
- With a light-touch approach, manage community fundraising and activism events
- Develop appropriate mechanisms to inspire and equip people and organisations (schools, businesses, etc) to fundraise for BGP and advocate for menstrual equity.

Other

- Contribute to overall BGP strategy, taking an active part in the management and direction of BGP
- Represent the organisation where needed
- Develop back office operational systems and processes to ensure compliance with necessary legislation and best practice around charity fundraising
- Undertake any other duties deemed commensurate with this post as directed by the CEO, including deputising when needed
- To maintain the required level of confidentiality
- To ensure that all staff, customers, partners, volunteers and users of services are respected and valued
- Uphold and model the commitment of the organisation to equality, diversity, and inclusion.

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Who We're Looking For

Essential:

- Committed to and inspired by BGP's mission of menstrual equity
- Committed to anti-racist, trans inclusive, feminist action and working with asylum seekers and refugees
- Ability to see the 'big picture' while still being able to deliver work and detail' when needed
- Strong experience in meeting or exceeding income generation targets
- Strong record of delivering against at least one of our key income streams of individual, regular, community and corporate giving, with a good working knowledge of the others
- Excellent relationship management, interpersonal and networking skills
- Experience of generating and managing budgets
- Experience of developing and implementing successful donor journeys and a strong stewardship programme, alongside clear understanding of best practice around management of donor data
- Excellent leadership, project management experience and team working skills
- Ability to work both independently and as part of a team
- Ability to manage a range of projects with competing priorities, and to work well under pressure

Desirable:

- Experience of using Beacon CRM or a similar system, and strong administration skills
- Knowledge or experience around periods, health, inequality and activism.

To Apply

- Please send your CV and a one A4 page (maximum) expression of interest which tells us why we're such a great fit, to hello@bloodygoodperiod.com
- Please include your contact details

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- Applications will be considered on a rolling basis
- To be considered with the first batch of applications, please submit your application by the end of (23.59) of Sunday 7th August.

Development Programme

This year-long plan has been designed to support and map the career development of an entry-level Team Support Officer from a Black or ethnic minority community who is working towards a leadership role in the charity or social justice sector. The plan aims to help that individual to:

- Develop the necessary skills and experience
- Develop meaningful and purposeful networks
- Deepen their understanding of the charity sector through training, mentoring and goal setting
- Deepen their understanding of organisational issues, i.e. menstrual equity
- Explore other roles and interests

You will work with your line manager and programme consultant to find a suitable mentor, and work with them for the year to ensure you feel confident and equipped to continue your career in the charity/feminist sector. There is scope for the development programme to continue past the initial year. You can read the evaluation of the first year of this programme [here](#).

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